

Note: This is a marked up version of [https://www.iab.com/wp-content/uploads/2017/11/IAB\\_Tech\\_Lab\\_Content\\_Taxonomy\\_V2\\_Final\\_2017-11.xlsx](https://www.iab.com/wp-content/uploads/2017/11/IAB_Tech_Lab_Content_Taxonomy_V2_Final_2017-11.xlsx).  
 Yellow highlighting denotes categories that likely to be GDPR Article 9 “special category” data identifiers in RTB bid requests. Grey highlighting denotes data that might be “special category” data. Other items of interest are marked in blue.



# Content Taxonomy Mapping

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Content Taxonomy version 2.0 final release November 2017

New Relational ID System			Content Taxonomy v2 with Tiered Categories			
Unique ID	Parent	Name	Tier 1	Tier 2	Tier 3	Tier 4
1		Automotive	Automotive			
2	1	Auto Body Styles	Automotive	Auto Body Styles		
3	2	Commercial Trucks	Automotive	Auto Body Styles	Commercial Trucks	
4	2	Sedan	Automotive	Auto Body Styles	Sedan	
5	2	Station Wagon	Automotive	Auto Body Styles	Station Wagon	
6	2	SUV	Automotive	Auto Body Styles	SUV	
7	2	Van	Automotive	Auto Body Styles	Van	
8	2	Convertible	Automotive	Auto Body Styles	Convertible	
9	2	Coupe	Automotive	Auto Body Styles	Coupe	
10	2	Crossover	Automotive	Auto Body Styles	Crossover	
11	2	Hatchback	Automotive	Auto Body Styles	Hatchback	
12	2	Microcar	Automotive	Auto Body Styles	Microcar	
13	2	Minivan	Automotive	Auto Body Styles	Minivan	
14	2	Off-Road Vehicles	Automotive	Auto Body Styles	Off-Road Vehicles	
15	2	Pickup Trucks	Automotive	Auto Body Styles	Pickup Trucks	
16	1	Auto Type	Automotive	Auto Type		
17	16	Budget Cars	Automotive	Auto Type	Budget Cars	
18	16	Certified Pre-Owned Cars	Automotive	Auto Type	Certified Pre-Owned Cars	
19	16	Classic Cars	Automotive	Auto Type	Classic Cars	
20	16	Concept Cars	Automotive	Auto Type	Concept Cars	
21	16	Driverless Cars	Automotive	Auto Type	Driverless Cars	
22	16	Green Vehicles	Automotive	Auto Type	Green Vehicles	
23	16	Luxury Cars	Automotive	Auto Type	Luxury Cars	
24	16	Performance Cars	Automotive	Auto Type	Performance Cars	
25	1	Car Culture	Automotive	Car Culture		
26	1	Dash Cam Videos	Automotive	Dash Cam Videos		
27	1	Motorcycles	Automotive	Motorcycles		
28	1	Road-Side Assistance	Automotive	Road-Side Assistance		

29	1	Scooters	Automotive	Scooters		
30	1	Auto Buying and Selling	Automotive	Auto Buying and Selling		
31	1	Auto Insurance	Automotive	Auto Insurance		
32	1	Auto Parts	Automotive	Auto Parts		
33	1	Auto Recalls	Automotive	Auto Recalls		
34	1	Auto Repair	Automotive	Auto Repair		
35	1	Auto Safety	Automotive	Auto Safety		
36	1	Auto Shows	Automotive	Auto Shows		
37	1	Auto Technology	Automotive	Auto Technology		
38	37	Auto Infotainment Technologies	Automotive	Auto Technology	Auto Infotainment Technologies	
39	37	Auto Navigation Systems	Automotive	Auto Technology	Auto Navigation Systems	
40	37	Auto Safety Technologies	Automotive	Auto Technology	Auto Safety Technologies	
41	1	Auto Rentals	Automotive	Auto Rentals		
42		Books and Literature	Books and Literature			
43	42	Art and Photography Books	Books and Literature	Art and Photography Books		
44	42	Biographies	Books and Literature	Biographies		
45	42	Children's Literature	Books and Literature	Children's Literature		
46	42	Comics and Graphic Novels	Books and Literature	Comics and Graphic Novels		
47	42	Cookbooks	Books and Literature	Cookbooks		
48	42	Fiction	Books and Literature	Fiction		
49	42	Poetry	Books and Literature	Poetry		
50	42	Travel Books	Books and Literature	Travel Books		
51	42	Young Adult Literature	Books and Literature	Young Adult Literature		
52		Business and Finance	Business and Finance			
53	52	Business	Business and Finance	Business		
54	53	Business Accounting & Finance	Business and Finance	Business	Business Accounting & Finance	
55	53	Human Resources	Business and Finance	Business	Human Resources	
56	53	Large Business	Business and Finance	Business	Large Business	
57	53	Logistics	Business and Finance	Business	Logistics	

58	53	Marketing and Advertising	Business and Finance	Business	Marketing and Advertising	
59	53	Sales	Business and Finance	Business	Sales	
60	53	Small and Medium-sized Business	Business and Finance	Business	Small and Medium-sized Business	
61	53	Startups	Business and Finance	Business	Startups	
62	53	Business Administration	Business and Finance	Business	Business Administration	
63	53	Business Banking & Finance	Business and Finance	Business	Business Banking & Finance	
64	63	Angel Investment	Business and Finance	Business	Business Banking & Finance	Angel Investment
65	63	Bankruptcy	Business and Finance	Business	Business Banking & Finance	Bankruptcy
66	63	Business Loans	Business and Finance	Business	Business Banking & Finance	Business Loans
67	63	Debt Factoring & Invoice Discounting	Business and Finance	Business	Business Banking & Finance	Debt Factoring & Invoice Discounting
68	63	Mergers and Acquisitions	Business and Finance	Business	Business Banking & Finance	Mergers and Acquisitions
69	63	Private Equity	Business and Finance	Business	Business Banking & Finance	Private Equity
70	63	Sale & Lease Back	Business and Finance	Business	Business Banking & Finance	Sale & Lease Back
71	63	Venture Capital	Business and Finance	Business	Business Banking & Finance	Venture Capital
72	53	Business I.T.	Business and Finance	Business	Business I.T.	
73	53	Business Operations	Business and Finance	Business	Business Operations	
74	53	Consumer Issues	Business and Finance	Business	Consumer Issues	
75	74	Recalls	Business and Finance	Business	Consumer Issues	Recalls
76	53	Executive Leadership & Management	Business and Finance	Business	Executive Leadership & Management	
77	53	Government Business	Business and Finance	Business	Government Business	
78	53	Green Solutions	Business and Finance	Business	Green Solutions	
79	53	Business Utilities	Business and Finance	Business	Business Utilities	
80	52	Economy	Business and Finance	Economy		
81	80	Commodities	Business and Finance	Economy	Commodities	
82	80	Currencies	Business and Finance	Economy	Currencies	

83	80	Financial Crisis	Business and Finance	Economy	Financial Crisis	
84	80	Financial Reform	Business and Finance	Economy	Financial Reform	
85	80	Financial Regulation	Business and Finance	Economy	Financial Regulation	
86	80	Gasoline Prices	Business and Finance	Economy	Gasoline Prices	
87	80	Housing Market	Business and Finance	Economy	Housing Market	
88	80	Interest Rates	Business and Finance	Economy	Interest Rates	
89	80	Job Market	Business and Finance	Economy	Job Market	
90	52	Industries	Business and Finance	Industries		
91	90	Advertising Industry	Business and Finance	Industries	Advertising Industry	
92	90	Education industry	Business and Finance	Industries	Education industry	
93	90	Entertainment Industry	Business and Finance	Industries	Entertainment Industry	
94	90	Environmental Services Industry	Business and Finance	Industries	Environmental Services Industry	
95	90	Financial Industry	Business and Finance	Industries	Financial Industry	
96	90	Food Industry	Business and Finance	Industries	Food Industry	
97	90	Healthcare Industry	Business and Finance	Industries	Healthcare Industry	
98	90	Hospitality Industry	Business and Finance	Industries	Hospitality Industry	
99	90	Information Services Industry	Business and Finance	Industries	Information Services Industry	
100	90	Legal Services Industry	Business and Finance	Industries	Legal Services Industry	
101	90	Logistics and Transportation Industry	Business and Finance	Industries	Logistics and Transportation Industry	
102	90	Agriculture	Business and Finance	Industries	Agriculture	
103	90	Management Consulting Industry	Business and Finance	Industries	Management Consulting Industry	
104	90	Manufacturing Industry	Business and Finance	Industries	Manufacturing Industry	
105	90	Mechanical and Industrial Engineering Industry	Business and Finance	Industries	Mechanical and Industrial Engineering Industry	
106	90	Media Industry	Business and Finance	Industries	Media Industry	

107	90	Metals Industry	Business and Finance	Industries	Metals Industry	
108	90	Non-Profit Organizations	Business and Finance	Industries	Non-Profit Organizations	
109	90	Pharmaceutical Industry	Business and Finance	Industries	Pharmaceutical Industry	
110	90	Power and Energy Industry	Business and Finance	Industries	Power and Energy Industry	
111	90	Publishing Industry	Business and Finance	Industries	Publishing Industry	
112	90	Real Estate Industry	Business and Finance	Industries	Real Estate Industry	
113	90	Apparel Industry	Business and Finance	Industries	Apparel Industry	
114	90	Retail Industry	Business and Finance	Industries	Retail Industry	
115	90	Technology Industry	Business and Finance	Industries	Technology Industry	
116	90	Telecommunication s Industry	Business and Finance	Industries	Telecommunication s Industry	
117	90	Automotive Industry	Business and Finance	Industries	Automotive Industry	
118	90	Aviation Industry	Business and Finance	Industries	Aviation Industry	
119	90	Biotech and Biomedical Industry	Business and Finance	Industries	Biotech and Biomedical Industry	
120	90	Civil Engineering Industry	Business and Finance	Industries	Civil Engineering Industry	
121	90	Construction Industry	Business and Finance	Industries	Construction Industry	
122	90	Defense Industry	Business and Finance	Industries	Defense Industry	
123		Careers	Careers			
124	123	Apprenticeships	Careers	Apprenticeships		
125	123	Career Advice	Careers	Career Advice		
126	123	Career Planning	Careers	Career Planning		
127	123	Job Search	Careers	Job Search		
128	127	Job Fairs	Careers	Job Search	Job Fairs	
129	127	Resume Writing and Advice	Careers	Job Search	Resume Writing and Advice	
130	123	Remote Working	Careers	Remote Working		
131	123	Vocational Training	Careers	Vocational Training		
132		Education	Education			
133	132	Adult Education	Education	Adult Education		
134	132	Private School	Education	Private School		
135	132	Secondary Education	Education	Secondary Education		
136	132	Special Education	Education	Special Education		
137	132	College Education	Education	College Education		
138	137	College Planning	Education	College Education	College Planning	

139	137	Postgraduate Education	Education	College Education	Postgraduate Education	
140	139	Professional School	Education	College Education	Postgraduate Education	Professional School
141	137	Undergraduate Education	Education	College Education	Undergraduate Education	
142	132	Early Childhood Education	Education	Early Childhood Education		
143	132	Educational Assessment	Education	Educational Assessment		
144	143	Standardized Testing	Education	Educational Assessment	Standardized Testing	
145	132	Homeschooling	Education	Homeschooling		
146	132	Homework and Study	Education	Homework and Study		
147	132	Language Learning	Education	Language Learning		
148	132	Online Education	Education	Online Education		
149	132	Primary Education	Education	Primary Education		
150		Events and Attractions	Events and Attractions			
151	150	Amusement and Theme Parks	Events and Attractions	Amusement and Theme Parks		
152	150	Fashion Events	Events and Attractions	Fashion Events		
153	150	Historic Site and Landmark Tours	Events and Attractions	Historic Site and Landmark Tours		
154	150	Malls & Shopping Centers	Events and Attractions	Malls & Shopping Centers		
155	150	Museums & Galleries	Events and Attractions	Museums & Galleries		
156	150	Musicals	Events and Attractions	Musicals		
157	150	National & Civic Holidays	Events and Attractions	National & Civic Holidays		
158	150	Nightclubs	Events and Attractions	Nightclubs		
159	150	Outdoor Activities	Events and Attractions	Outdoor Activities		
160	150	Parks & Nature	Events and Attractions	Parks & Nature		
161	150	Party Supplies and Decorations	Events and Attractions	Party Supplies and Decorations		
162	150	Awards Shows	Events and Attractions	Awards Shows		
163	150	Personal Celebrations & Life Events	Events and Attractions	Personal Celebrations & Life Events		
164	163	Anniversary	Events and Attractions	Personal Celebrations & Life Events	Anniversary	

165	163	Wedding	Events and Attractions	Personal Celebrations & Life Events	Wedding	
166	163	Baby Shower	Events and Attractions	Personal Celebrations & Life Events	Baby Shower	
167	163	Bachelor Party	Events and Attractions	Personal Celebrations & Life Events	Bachelor Party	
168	163	Bachelorette Party	Events and Attractions	Personal Celebrations & Life Events	Bachelorette Party	
169	163	Birth	Events and Attractions	Personal Celebrations & Life Events	Birth	
170	163	Birthday	Events and Attractions	Personal Celebrations & Life Events	Birthday	
171	163	Funeral	Events and Attractions	Personal Celebrations & Life Events	Funeral	
172	163	Graduation	Events and Attractions	Personal Celebrations & Life Events	Graduation	
173	163	Prom	Events and Attractions	Personal Celebrations & Life Events	Prom	
174	150	Political Event	Events and Attractions	Political Event		
175	150	Religious Events	Events and Attractions	Religious Events		
176	150	Sporting Events	Events and Attractions	Sporting Events		
177	150	Theater Venues and Events	Events and Attractions	Theater Venues and Events		
178	150	Zoos & Aquariums	Events and Attractions	Zoos & Aquariums		
179	150	Bars & Restaurants	Events and Attractions	Bars & Restaurants		
180	150	Business Expos & Conferences	Events and Attractions	Business Expos & Conferences		
181	150	Casinos & Gambling	Events and Attractions	Casinos & Gambling		
182	150	Cinemas and Events	Events and Attractions	Cinemas and Events		
183	150	Comedy Events	Events and Attractions	Comedy Events		
184	150	Concerts & Music Events	Events and Attractions	Concerts & Music Events		
185	150	Fan Conventions	Events and Attractions	Fan Conventions		

186		Family and Relationships	Family and Relationships			
187	186	Bereavement	Family and Relationships	Bereavement		
188	186	Dating	Family and Relationships	Dating		
189	186	Divorce	Family and Relationships	Divorce		
190	186	Eldercare	Family and Relationships	Eldercare		
191	186	Marriage and Civil Unions	Family and Relationships	Marriage and Civil Unions		
192	186	Parenting	Family and Relationships	Parenting		
193	192	Adoption and Fostering	Family and Relationships	Parenting	Adoption and Fostering	
194	192	Daycare and Pre-School	Family and Relationships	Parenting	Daycare and Pre-School	
195	192	Internet Safety	Family and Relationships	Parenting	Internet Safety	
196	192	Parenting Babies and Toddlers	Family and Relationships	Parenting	Parenting Babies and Toddlers	
197	192	Parenting Children Aged 4-11	Family and Relationships	Parenting	Parenting Children Aged 4-11	
198	192	Parenting Teens	Family and Relationships	Parenting	Parenting Teens	
199	192	Special Needs Kids	Family and Relationships	Parenting	Special Needs Kids	
200	186	Single Life	Family and Relationships	Single Life		
201		Fine Art	Fine Art			
202	201	Costume	Fine Art	Costume		
203	201	Dance	Fine Art	Dance		
204	201	Design	Fine Art	Design		
205	201	Digital Arts	Fine Art	Digital Arts		
206	201	Fine Art Photography	Fine Art	Fine Art Photography		
207	201	Modern Art	Fine Art	Modern Art		
208	201	Opera	Fine Art	Opera		
209	201	Theater	Fine Art	Theater		
210		Food & Drink	Food & Drink			
211	210	Alcoholic Beverages	Food & Drink	Alcoholic Beverages		
212	210	Vegan Diets	Food & Drink	Vegan Diets		
213	210	Vegetarian Diets	Food & Drink	Vegetarian Diets		
214	210	World Cuisines	Food & Drink	World Cuisines		
215	210	Barbecues and Grilling	Food & Drink	Barbecues and Grilling		
216	210	Cooking	Food & Drink	Cooking		
217	210	Desserts and Baking	Food & Drink	Desserts and Baking		
218	210	Dining Out	Food & Drink	Dining Out		



219	210	Food Allergies	Food & Drink	Food Allergies		
220	210	Food Movements	Food & Drink	Food Movements		
221	210	Healthy Cooking and Eating	Food & Drink	Healthy Cooking and Eating		
222	210	Non-Alcoholic Beverages	Food & Drink	Non-Alcoholic Beverages		
223		Healthy Living	Healthy Living			
224	223	Children's Health	Healthy Living	Children's Health		
225	223	Fitness and Exercise	Healthy Living	Fitness and Exercise		
226	225	Participant Sports	Healthy Living	Fitness and Exercise	Participant Sports	
227	225	Running and Jogging	Healthy Living	Fitness and Exercise	Running and Jogging	
228	223	Men's Health	Healthy Living	Men's Health		
229	223	Nutrition	Healthy Living	Nutrition		
230	223	Senior Health	Healthy Living	Senior Health		
231	223	Weight Loss	Healthy Living	Weight Loss		
232	223	Wellness	Healthy Living	Wellness		
233	232	Alternative Medicine	Healthy Living	Wellness	Alternative Medicine	
234	233	Herbs and Supplements	Healthy Living	Wellness	Alternative Medicine	Herbs and Supplements
235	233	Holistic Health	Healthy Living	Wellness	Alternative Medicine	Holistic Health
236	232	Physical Therapy	Healthy Living	Wellness	Physical Therapy	
237	232	Smoking Cessation	Healthy Living	Wellness	Smoking Cessation	
238	223	Women's Health	Healthy Living	Women's Health		
239		Hobbies & Interests	Hobbies & Interests			
240	239	Antiquing and Antiques	Hobbies & Interests	Antiquing and Antiques		
241	239	Magic and Illusion	Hobbies & Interests	Magic and Illusion		
242	239	Model Toys	Hobbies & Interests	Model Toys		
243	239	Musical Instruments	Hobbies & Interests	Musical Instruments		
244	239	Paranormal Phenomena	Hobbies & Interests	Paranormal Phenomena		
245	239	Radio Control	Hobbies & Interests	Radio Control		
246	239	Sci-fi and Fantasy	Hobbies & Interests	Sci-fi and Fantasy		
247	239	Workshops and Classes	Hobbies & Interests	Workshops and Classes		
248	239	Arts and Crafts	Hobbies & Interests	Arts and Crafts		
249	248	Beadwork	Hobbies & Interests	Arts and Crafts	Beadwork	
250	248	Candle and Soap Making	Hobbies & Interests	Arts and Crafts	Candle and Soap Making	

251	248	Drawing and Sketching	Hobbies & Interests	Arts and Crafts	Drawing and Sketching	
252	248	Jewelry Making	Hobbies & Interests	Arts and Crafts	Jewelry Making	
253	248	Needlework	Hobbies & Interests	Arts and Crafts	Needlework	
254	248	Painting	Hobbies & Interests	Arts and Crafts	Painting	
255	248	Photography	Hobbies & Interests	Arts and Crafts	Photography	
256	248	Scrapbooking	Hobbies & Interests	Arts and Crafts	Scrapbooking	
257	248	Woodworking	Hobbies & Interests	Arts and Crafts	Woodworking	
258	239	Beekkeeping	Hobbies & Interests	Beekkeeping		
259	239	Birdwatching	Hobbies & Interests	Birdwatching		
260	239	Cigars	Hobbies & Interests	Cigars		
261	239	Collecting	Hobbies & Interests	Collecting		
262	261	Comic Books	Hobbies & Interests	Collecting	Comic Books	
263	261	Stamps and Coins	Hobbies & Interests	Collecting	Stamps and Coins	
264	239	Content Production	Hobbies & Interests	Content Production		
265	264	Audio Production	Hobbies & Interests	Content Production	Audio Production	
266	264	Freelance Writing	Hobbies & Interests	Content Production	Freelance Writing	
267	264	Screenwriting	Hobbies & Interests	Content Production	Screenwriting	
268	264	Video Production	Hobbies & Interests	Content Production	Video Production	
269	239	Games and Puzzles	Hobbies & Interests	Games and Puzzles		
270	269	Board Games and Puzzles	Hobbies & Interests	Games and Puzzles	Board Games and Puzzles	
271	269	Card Games	Hobbies & Interests	Games and Puzzles	Card Games	
272	269	Roleplaying Games	Hobbies & Interests	Games and Puzzles	Roleplaying Games	
273	239	Genealogy and Ancestry	Hobbies & Interests	Genealogy and Ancestry		
274		Home & Garden	Home & Garden			
275	274	Gardening	Home & Garden	Gardening		
276	274	Remodeling & Construction	Home & Garden	Remodeling & Construction		
277	274	Smart Home	Home & Garden	Smart Home		
278	274	Home Appliances	Home & Garden	Home Appliances		

279	274	Home Entertaining	Home & Garden	Home Entertaining		
280	274	Home Improvement	Home & Garden	Home Improvement		
281	274	Home Security	Home & Garden	Home Security		
282	274	Indoor Environmental Quality	Home & Garden	Indoor Environmental Quality		
283	274	Interior Decorating	Home & Garden	Interior Decorating		
284	274	Landscaping	Home & Garden	Landscaping		
285	274	Outdoor Decorating	Home & Garden	Outdoor Decorating		
286		Medical Health	Medical Health			
287	286	Diseases and Conditions	Medical Health	Diseases and Conditions		
288	287	Allergies	Medical Health	Diseases and Conditions	Allergies	
289	287	Ear, Nose and Throat Conditions	Medical Health	Diseases and Conditions	Ear, Nose and Throat Conditions	
290	287	Endocrine and Metabolic Diseases	Medical Health	Diseases and Conditions	Endocrine and Metabolic Diseases	
291	290	Hormonal Disorders	Medical Health	Diseases and Conditions	Endocrine and Metabolic Diseases	Hormonal Disorders
292	290	Menopause	Medical Health	Diseases and Conditions	Endocrine and Metabolic Diseases	Menopause
293	290	Thyroid Disorders	Medical Health	Diseases and Conditions	Endocrine and Metabolic Diseases	Thyroid Disorders
294	287	Eye and Vision Conditions	Medical Health	Diseases and Conditions	Eye and Vision Conditions	
295	287	Foot Health	Medical Health	Diseases and Conditions	Foot Health	
296	287	Heart and Cardiovascular Diseases	Medical Health	Diseases and Conditions	Heart and Cardiovascular Diseases	
297	287	Infectious Diseases	Medical Health	Diseases and Conditions	Infectious Diseases	
298	287	Injuries	Medical Health	Diseases and Conditions	Injuries	
299	298	First Aid	Medical Health	Diseases and Conditions	Injuries	First Aid
300	287	Lung and Respiratory Health	Medical Health	Diseases and Conditions	Lung and Respiratory Health	
301	287	Mental Health	Medical Health	Diseases and Conditions	Mental Health	
302	287	Reproductive Health	Medical Health	Diseases and Conditions	Reproductive Health	
303	302	Birth Control	Medical Health	Diseases and Conditions	Reproductive Health	Birth Control
304	302	Infertility	Medical Health	Diseases and Conditions	Reproductive Health	Infertility

305	302	Pregnancy	Medical Health	Diseases and Conditions	Reproductive Health	Pregnancy
306	287	Blood Disorders	Medical Health	Diseases and Conditions	Blood Disorders	
307	287	Sexual Health	Medical Health	Diseases and Conditions	Sexual Health	
308	307	Sexual Conditions	Medical Health	Diseases and Conditions	Sexual Health	Sexual Conditions
309	287	Skin and Dermatology	Medical Health	Diseases and Conditions	Skin and Dermatology	
310	287	Sleep Disorders	Medical Health	Diseases and Conditions	Sleep Disorders	
311	287	Substance Abuse	Medical Health	Diseases and Conditions	Substance Abuse	
312	287	Bone and Joint Conditions	Medical Health	Diseases and Conditions	Bone and Joint Conditions	
313	287	Brain and Nervous System Disorders	Medical Health	Diseases and Conditions	Brain and Nervous System Disorders	
314	287	Cancer	Medical Health	Diseases and Conditions	Cancer	
315	287	Cold and Flu	Medical Health	Diseases and Conditions	Cold and Flu	
316	287	Dental Health	Medical Health	Diseases and Conditions	Dental Health	
317	287	Diabetes	Medical Health	Diseases and Conditions	Diabetes	
318	287	Digestive Disorders	Medical Health	Diseases and Conditions	Digestive Disorders	
319	286	Medical Tests	Medical Health	Medical Tests		
320	286	Pharmaceutical Drugs	Medical Health	Pharmaceutical Drugs		
321	286	Surgery	Medical Health	Surgery		
322	286	Vaccines	Medical Health	Vaccines		
323	286	Cosmetic Medical Services	Medical Health	Cosmetic Medical Services		
324		Movies	Movies			
325	324	Action and Adventure Movies	Movies	Action and Adventure Movies		
326	324	Romance Movies	Movies	Romance Movies		
327	324	Science Fiction Movies	Movies	Science Fiction Movies		
328	324	Special Interest Movies	Movies	Indie and Arthouse Movies		
329	324	Animation Movies	Movies	Animation Movies		
330	324	Comedy Movies	Movies	Comedy Movies		
331	324	Crime and Mystery Movies	Movies	Crime and Mystery Movies		
332	324	Documentary Movies	Movies	Documentary Movies		
333	324	Drama Movies	Movies	Drama Movies		
334	324	Family and Children Movies	Movies	Family and Children Movies		

335	324	Fantasy Movies	Movies	Fantasy Movies		
336	324	Horror Movies	Movies	Horror Movies		
337	324	World Movies	Movies	World Movies		
338		Music and Audio	Music and Audio			
339	338	Adult Contemporary Music	Music and Audio	Adult Contemporary Music		
340	339	Soft AC Music	Music and Audio	Adult Contemporary Music	Soft AC Music	
341	339	Urban AC Music	Music and Audio	Adult Contemporary Music	Urban AC Music	
342	338	Adult Album Alternative	Music and Audio	Adult Album Alternative		
343	338	Alternative Music	Music and Audio	Alternative Music		
344	338	Children's Music	Music and Audio	Children's Music		
345	338	Classic Hits	Music and Audio	Classic Hits		
346	338	Classical Music	Music and Audio	Classical Music		
347	338	College Radio	Music and Audio	College Radio		
348	338	Comedy (Music and Audio)	Music and Audio	Comedy (Music and Audio)		
349	338	Contemporary Hits/Pop/Top 40	Music and Audio	Contemporary Hits/Pop/Top 40		
350	338	Country Music	Music and Audio	Country Music		
351	338	Dance and Electronic Music	Music and Audio	Dance and Electronic Music		
352	338	World/International Music	Music and Audio	World/International Music		
353	338	Songwriters/Folk	Music and Audio	Songwriters/Folk		
354	338	Gospel Music	Music and Audio	Gospel Music		
355	338	Hip Hop Music	Music and Audio	Hip Hop Music		
356	338	Inspirational/New Age Music	Music and Audio	Inspirational/New Age Music		
357	338	Jazz	Music and Audio	Jazz		
358	338	Oldies/Adult Standards	Music and Audio	Oldies/Adult Standards		
359	338	Reggae	Music and Audio	Reggae		
360	338	Blues	Music and Audio	Blues		
361	338	Religious (Music and Audio)	Music and Audio	Religious (Music and Audio)		
362	338	R&B/Soul/Funk	Music and Audio	R&B/Soul/Funk		
363	338	Rock Music	Music and Audio	Rock Music		
364	363	Album-oriented Rock	Music and Audio	Rock Music	Album-oriented Rock	
365	363	Alternative Rock	Music and Audio	Rock Music	Alternative Rock	
366	363	Classic Rock	Music and Audio	Rock Music	Classic Rock	
367	363	Hard Rock	Music and Audio	Rock Music	Hard Rock	
368	363	Soft Rock	Music and Audio	Rock Music	Soft Rock	
369	338	Soundtracks, TV and Showtunes	Music and Audio	Soundtracks, TV and Showtunes		
370	338	Sports Radio	Music and Audio	Sports Radio		

371	338	Talk Radio	Music and Audio	Talk Radio		
372	371	Business News Radio	Music and Audio	Talk Radio	Business News Radio	
373	371	Educational Radio	Music and Audio	Talk Radio	Educational Radio	
374	371	News Radio	Music and Audio	Talk Radio	News Radio	
375	371	News/Talk Radio	Music and Audio	Talk Radio	News/Talk Radio	
376	371	Public Radio	Music and Audio	Talk Radio	Public Radio	
377	338	Urban Contemporary Music	Music and Audio	Urban Contemporary Music		
378	338	Variety (Music and Audio)	Music and Audio	Variety (Music and Audio)		
379		News and Politics	News and Politics			
380	379	Crime	News and Politics	Crime		
381	379	Disasters	News and Politics	Disasters		
382	379	International News	News and Politics	International News		
383	379	Law	News and Politics	Law		
384	379	Local News	News and Politics	Local News		
385	379	National News	News and Politics	National News		
386	379	Politics	News and Politics	Politics		
387	386	Elections	News and Politics	Politics	Elections	
388	386	Political Issues	News and Politics	Politics	Political Issues	
389	386	War and Conflicts	News and Politics	Politics	War and Conflicts	
390	379	Weather	News and Politics	Weather		
391		Personal Finance	Personal Finance			
392	391	Consumer Banking	Personal Finance	Consumer Banking		
393	391	Financial Assistance	Personal Finance	Financial Assistance		
394	393	Government Support and Welfare	Personal Finance	Financial Assistance	Government Support and Welfare	
395	393	Student Financial Aid	Personal Finance	Financial Assistance	Student Financial Aid	
396	391	Financial Planning	Personal Finance	Financial Planning		
397	391	Frugal Living	Personal Finance	Frugal Living		
398	391	Insurance	Personal Finance	Insurance		
399	398	Health Insurance	Personal Finance	Insurance	Health Insurance	
400	398	Home Insurance	Personal Finance	Insurance	Home Insurance	
401	398	Life Insurance	Personal Finance	Insurance	Life Insurance	
402	398	Motor Insurance	Personal Finance	Insurance	Motor Insurance	
403	398	Pet Insurance	Personal Finance	Insurance	Pet Insurance	
404	398	Travel Insurance	Personal Finance	Insurance	Travel Insurance	
405	391	Personal Debt	Personal Finance	Personal Debt		
406	405	Credit Cards	Personal Finance	Personal Debt	Credit Cards	
407	405	Home Financing	Personal Finance	Personal Debt	Home Financing	
408	405	Personal Loans	Personal Finance	Personal Debt	Personal Loans	
409	405	Student Loans	Personal Finance	Personal Debt	Student Loans	
410	391	Personal Investing	Personal Finance	Personal Investing		
411	410	Hedge Funds	Personal Finance	Personal Investing	Hedge Funds	
412	410	Mutual Funds	Personal Finance	Personal Investing	Mutual Funds	
413	410	Options	Personal Finance	Personal Investing	Options	
414	410	Stocks and Bonds	Personal Finance	Personal Investing	Stocks and Bonds	

415	391	Personal Taxes	Personal Finance	Personal Taxes		
416	391	Retirement Planning	Personal Finance	Retirement Planning		
417	391	Home Utilities	Personal Finance	Home Utilities		
418	417	Gas and Electric	Personal Finance	Home Utilities	Gas and Electric	
419	417	Internet Service Providers	Personal Finance	Home Utilities	Internet Service Providers	
420	417	Phone Services	Personal Finance	Home Utilities	Phone Services	
421	417	Water Services	Personal Finance	Home Utilities	Water Services	
422		Pets	Pets			
423	422	Birds	Pets	Birds		
424	422	Cats	Pets	Cats		
425	422	Dogs	Pets	Dogs		
426	422	Fish and Aquariums	Pets	Fish and Aquariums		
427	422	Large Animals	Pets	Large Animals		
428	422	Pet Adoptions	Pets	Pet Adoptions		
429	422	Reptiles	Pets	Reptiles		
430	422	Veterinary Medicine	Pets	Veterinary Medicine		
431	422	Pet Supplies	Pets	Pet Supplies		
432		Pop Culture	Pop Culture			
433	432	Celebrity Deaths	Pop Culture	Celebrity Deaths		
434	432	Celebrity Families	Pop Culture	Celebrity Families		
435	432	Celebrity Homes	Pop Culture	Celebrity Homes		
436	432	Celebrity Pregnancy	Pop Culture	Celebrity Pregnancy		
437	432	Celebrity Relationships	Pop Culture	Celebrity Relationships		
438	432	Celebrity Scandal	Pop Culture	Celebrity Scandal		
439	432	Celebrity Style	Pop Culture	Celebrity Style		
440	432	Humor and Satire	Pop Culture	Humor and Satire		
441		Real Estate	Real Estate			
442	441	Apartments	Real Estate	Apartments		
443	441	Retail Property	Real Estate	Retail Property		
444	441	Vacation Properties	Real Estate	Vacation Properties		
445	441	Developmental Sites	Real Estate	Developmental Sites		
446	441	Hotel Properties	Real Estate	Hotel Properties		
447	441	Houses	Real Estate	Houses		
448	441	Industrial Property	Real Estate	Industrial Property		
449	441	Land and Farms	Real Estate	Land and Farms		
450	441	Office Property	Real Estate	Office Property		
451	441	Real Estate Buying and Selling	Real Estate	Real Estate Buying and Selling		
452	441	Real Estate Renting and Leasing	Real Estate	Real Estate Renting and Leasing		
453		Religion & Spirituality	Religion & Spirituality			

454	453	Agnosticism	Religion & Spirituality	Agnosticism		
455	453	Spirituality	Religion & Spirituality	Spirituality		
456	453	Astrology	Religion & Spirituality	Astrology		
457	453	Atheism	Religion & Spirituality	Atheism		
458	453	Buddhism	Religion & Spirituality	Buddhism		
459	453	Christianity	Religion & Spirituality	Christianity		
460	453	Hinduism	Religion & Spirituality	Hinduism		
461	453	Islam	Religion & Spirituality	Islam		
462	453	Judaism	Religion & Spirituality	Judaism		
463	453	Sikhism	Religion & Spirituality	Sikhism		
464		Science	Science			
465	464	Biological Sciences	Science	Biological Sciences		
466	464	Chemistry	Science	Chemistry		
467	464	Environment	Science	Environment		
468	464	Genetics	Science	Genetics		
469	464	Geography	Science	Geography		
470	464	Geology	Science	Geology		
471	464	Physics	Science	Physics		
472	464	Space and Astronomy	Science	Space and Astronomy		
473		Shopping	Shopping			
474	473	Coupons and Discounts	Shopping	Coupons and Discounts		
475	473	Flower Shopping	Shopping	Flower Shopping		
476	473	Gifts and Greetings Cards	Shopping	Gifts and Greetings Cards		
477	473	Grocery Shopping	Shopping	Grocery Shopping		
478	473	Holiday Shopping	Shopping	Holiday Shopping		
479	473	Household Supplies	Shopping	Household Supplies		
480	473	Lotteries and Scratchcards	Shopping	Lotteries and Scratchcards		
481	473	Sales and Promotions	Shopping	Sales and Promotions		
482	473	Children's Games and Toys	Shopping	Children's Games and Toys		
483		Sports	Sports			
484	483	American Football	Sports	American Football		
485	483	Boxing	Sports	Boxing		
486	483	Cheerleading	Sports	Cheerleading		
487	483	College Sports	Sports	College Sports		



488	487	College Football	Sports	College Sports	College Football	
489	487	College Basketball	Sports	College Sports	College Basketball	
490	487	College Baseball	Sports	College Sports	College Baseball	
491	483	Cricket	Sports	Cricket		
492	483	Cycling	Sports	Cycling		
493	483	Darts	Sports	Darts		
494	483	Disabled Sports	Sports	Disabled Sports		
495	483	Diving	Sports	Diving		
496	483	Equine Sports	Sports	Equine Sports		
497	483	Horse Racing	Sports	Equine Sports	Horse Racing	
498	483	Extreme Sports	Sports	Extreme Sports		
499	498	Canoeing and Kayaking	Sports	Extreme Sports	Canoeing and Kayaking	
500	498	Climbing	Sports	Extreme Sports	Climbing	
501	498	Paintball	Sports	Extreme Sports	Paintball	
502	498	Scuba Diving	Sports	Extreme Sports	Scuba Diving	
503	498	Skateboarding	Sports	Extreme Sports	Skateboarding	
504	498	Snowboarding	Sports	Extreme Sports	Snowboarding	
505	498	Surfing and Bodyboarding	Sports	Extreme Sports	Surfing and Bodyboarding	
506	498	Waterskiing and Wakeboarding	Sports	Extreme Sports	Waterskiing and Wakeboarding	
507	483	Australian Rules Football	Sports	Australian Rules Football		
508	483	Fantasy Sports	Sports	Fantasy Sports		
509	483	Field Hockey	Sports	Field Hockey		
510	483	Figure Skating	Sports	Figure Skating		
511	483	Fishing Sports	Sports	Fishing Sports		
512	483	Golf	Sports	Golf		
513	483	Gymnastics	Sports	Gymnastics		
514	483	Hunting and Shooting	Sports	Hunting and Shooting		
515	483	Ice Hockey	Sports	Ice Hockey		
516	483	Inline Skating	Sports	Inline Skating		
517	483	Lacrosse	Sports	Lacrosse		
518	483	Auto Racing	Sports	Auto Racing		
519	518	Motorcycle Sports	Sports	Auto Racing	Motorcycle Sports	
520	483	Martial Arts	Sports	Martial Arts		
521	483	Olympic Sports	Sports	Olympic Sports		
522	521	Summer Olympic Sports	Sports	Olympic Sports	Summer Olympic Sports	
523	521	Winter Olympic Sports	Sports	Olympic Sports	Winter Olympic Sports	
524	483	Poker and Professional Gambling	Sports	Poker and Professional Gambling		
525	483	Rodeo	Sports	Rodeo		
526	483	Rowing	Sports	Rowing		
527	483	Rugby	Sports	Rugby		
528	527	Rugby League	Sports	Rugby	Rugby League	
529	527	Rugby Union	Sports	Rugby	Rugby Union	
530	483	Sailing	Sports	Sailing		

531	483	Skiing	Sports	Skiing		
532	483	Snooker/Pool/Billiards	Sports	Snooker/Pool/Billiards		
533	483	Soccer	Sports	Soccer		
534	483	Badminton	Sports	Badminton		
535	483	Softball	Sports	Softball		
536	483	Squash	Sports	Squash		
537	483	Swimming	Sports	Swimming		
538	483	Table Tennis	Sports	Table Tennis		
539	483	Tennis	Sports	Tennis		
540	483	Track and Field	Sports	Track and Field		
541	483	Volleyball	Sports	Volleyball		
542	483	Walking	Sports	Walking		
543	483	Water Polo	Sports	Water Polo		
544	483	Weightlifting	Sports	Weightlifting		
545	483	Baseball	Sports	Baseball		
546	483	Wrestling	Sports	Wrestling		
547	483	Basketball	Sports	Basketball		
548	483	Beach Volleyball	Sports	Beach Volleyball		
549	483	Bodybuilding	Sports	Bodybuilding		
550	483	Bowling	Sports	Bowling		
551	483	Sports Equipment	Sports	Sports Equipment		
552		Style & Fashion	Style & Fashion			
553	552	Beauty	Style & Fashion	Beauty		
554	553	Hair Care	Style & Fashion	Beauty	Hair Care	
555	553	Makeup and Accessories	Style & Fashion	Beauty	Makeup and Accessories	
556	553	Nail Care	Style & Fashion	Beauty	Nail Care	
557	553	Natural and Organic Beauty	Style & Fashion	Beauty	Natural and Organic Beauty	
558	553	Perfume and Fragrance	Style & Fashion	Beauty	Perfume and Fragrance	
559	553	Skin Care	Style & Fashion	Beauty	Skin Care	
560	552	Women's Fashion	Style & Fashion	Women's Fashion		
561	560	Women's Accessories	Style & Fashion	Women's Fashion	Women's Accessories	
562	561	Women's Glasses	Style & Fashion	Women's Fashion	Women's Accessories	Women's Glasses
563	561	Women's Handbags and Wallets	Style & Fashion	Women's Fashion	Women's Accessories	Women's Handbags and Wallets
564	561	Women's Hats and Scarves	Style & Fashion	Women's Fashion	Women's Accessories	Women's Hats and Scarves
565	561	Women's Jewelry and Watches	Style & Fashion	Women's Fashion	Women's Accessories	Women's Jewelry and Watches
566	560	Women's Clothing	Style & Fashion	Women's Fashion	Women's Clothing	
567	566	Women's Business Wear	Style & Fashion	Women's Fashion	Women's Clothing	Women's Business Wear
568	566	Women's Casual Wear	Style & Fashion	Women's Fashion	Women's Clothing	Women's Casual Wear
569	566	Women's Formal Wear	Style & Fashion	Women's Fashion	Women's Clothing	Women's Formal Wear

570	566	Women's Intimates and Sleepwear	Style & Fashion	Women's Fashion	Women's Clothing	Women's Intimates and Sleepwear
571	566	Women's Outerwear	Style & Fashion	Women's Fashion	Women's Clothing	Women's Outerwear
572	566	Women's Sportswear	Style & Fashion	Women's Fashion	Women's Clothing	Women's Sportswear
573	560	Women's Shoes and Footwear	Style & Fashion	Women's Fashion	Women's Shoes and Footwear	
574	552	Body Art	Style & Fashion	Body Art		
575	552	Children's Clothing	Style & Fashion	Children's Clothing		
576	552	Designer Clothing	Style & Fashion	Designer Clothing		
577	552	Fashion Trends	Style & Fashion	Fashion Trends		
578	552	High Fashion	Style & Fashion	High Fashion		
579	552	Men's Fashion	Style & Fashion	Men's Fashion		
580	579	Men's Accessories	Style & Fashion	Men's Fashion	Men's Accessories	
581	580	Men's Jewelry and Watches	Style & Fashion	Men's Fashion	Men's Accessories	Men's Jewelry and Watches
582	579	Men's Clothing	Style & Fashion	Men's Fashion	Men's Clothing	
583	582	Men's Business Wear	Style & Fashion	Men's Fashion	Men's Clothing	Men's Business Wear
584	582	Men's Casual Wear	Style & Fashion	Men's Fashion	Men's Clothing	Men's Casual Wear
585	582	Men's Formal Wear	Style & Fashion	Men's Fashion	Men's Clothing	Men's Formal Wear
586	582	Men's Outerwear	Style & Fashion	Men's Fashion	Men's Clothing	Men's Outerwear
587	582	Men's Sportswear	Style & Fashion	Men's Fashion	Men's Clothing	Men's Sportswear
588	582	Men's Underwear and Sleepwear	Style & Fashion	Men's Fashion	Men's Clothing	Men's Underwear and Sleepwear
589	579	Men's Shoes and Footwear	Style & Fashion	Men's Fashion	Men's Shoes and Footwear	
590	552	Personal Care	Style & Fashion	Personal Care		
591	590	Bath and Shower	Style & Fashion	Personal Care	Bath and Shower	
592	590	Deodorant and Antiperspirant	Style & Fashion	Personal Care	Deodorant and Antiperspirant	
593	590	Oral care	Style & Fashion	Personal Care	Oral care	
594	590	Shaving	Style & Fashion	Personal Care	Shaving	
595	552	Street Style	Style & Fashion	Street Style		
596		Technology & Computing	Technology & Computing			
597	596	Artificial Intelligence	Technology & Computing	Artificial Intelligence		
598	596	Augmented Reality	Technology & Computing	Augmented Reality		
599	596	Computing	Technology & Computing	Computing		
600	599	Computer Networking	Technology & Computing	Computing	Computer Networking	
601	599	Computer Peripherals	Technology & Computing	Computing	Computer Peripherals	
602	599	Computer Software and Applications	Technology & Computing	Computing	Computer Software and Applications	
603	602	3-D Graphics	Technology & Computing	Computing	Computer Software and Applications	3-D Graphics

604	602	Photo Editing Software	Technology & Computing	Computing	Computer Software and Applications	Photo Editing Software
605	602	Shareware and Freeware	Technology & Computing	Computing	Computer Software and Applications	Shareware and Freeware
606	602	Video Software	Technology & Computing	Computing	Computer Software and Applications	Video Software
607	602	Web Conferencing	Technology & Computing	Computing	Computer Software and Applications	Web Conferencing
608	602	Antivirus Software	Technology & Computing	Computing	Computer Software and Applications	Antivirus Software
609	602	Browsers	Technology & Computing	Computing	Computer Software and Applications	Browsers
610	602	Computer Animation	Technology & Computing	Computing	Computer Software and Applications	Computer Animation
611	602	Databases	Technology & Computing	Computing	Computer Software and Applications	Databases
612	602	Desktop Publishing	Technology & Computing	Computing	Computer Software and Applications	Desktop Publishing
613	602	Digital Audio	Technology & Computing	Computing	Computer Software and Applications	Digital Audio
614	602	Graphics Software	Technology & Computing	Computing	Computer Software and Applications	Graphics Software
615	602	Operating Systems	Technology & Computing	Computing	Computer Software and Applications	Operating Systems
616	599	Data Storage and Warehousing	Technology & Computing	Computing	Data Storage and Warehousing	
617	599	Desktops	Technology & Computing	Computing	Desktops	
618	599	Information and Network Security	Technology & Computing	Computing	Information and Network Security	
619	599	Internet	Technology & Computing	Computing	Internet	
620	619	Cloud Computing	Technology & Computing	Computing	Internet	Cloud Computing
621	619	Web Development	Technology & Computing	Computing	Internet	Web Development
622	619	Web Hosting	Technology & Computing	Computing	Internet	Web Hosting
623	619	Email	Technology & Computing	Computing	Internet	Email
624	619	Internet for Beginners	Technology & Computing	Computing	Internet	Internet for Beginners
625	619	Internet of Things	Technology & Computing	Computing	Internet	Internet of Things
626	619	IT and Internet Support	Technology & Computing	Computing	Internet	IT and Internet Support
627	619	Search	Technology & Computing	Computing	Internet	Search
628	619	Social Networking	Technology & Computing	Computing	Internet	Social Networking
629	619	Web Design and HTML	Technology & Computing	Computing	Internet	Web Design and HTML

630	599	Laptops	Technology & Computing	Computing	Laptops	
631	599	Programming Languages	Technology & Computing	Computing	Programming Languages	
632	596	Consumer Electronics	Technology & Computing	Consumer Electronics		
633	632	Cameras and Camcorders	Technology & Computing	Consumer Electronics	Cameras and Camcorders	
634	632	Home Entertainment Systems	Technology & Computing	Consumer Electronics	Home Entertainment Systems	
635	632	Smartphones	Technology & Computing	Consumer Electronics	Smartphones	
636	632	Tablets and E-readers	Technology & Computing	Consumer Electronics	Tablets and E-readers	
637	632	Wearable Technology	Technology & Computing	Consumer Electronics	Wearable Technology	
638	596	Robotics	Technology & Computing	Robotics		
639	596	Virtual Reality	Technology & Computing	Virtual Reality		
640		Television	Television			
641	640	Animation TV	Television	Animation TV		
642	640	Soap Opera TV	Television	Soap Opera TV		
643	640	Special Interest TV	Television	Special Interest TV		
644	640	Sports TV	Television	Sports TV		
645	640	Children's TV	Television	Children's TV		
646	640	Comedy TV	Television	Comedy TV		
647	640	Drama TV	Television	Drama TV		
648	640	Factual TV	Television	Factual TV		
649	640	Holiday TV	Television	Holiday TV		
650	640	Music TV	Television	Music TV		
651	640	Reality TV	Television	Reality TV		
652	640	Science Fiction TV	Television	Science Fiction TV		
653		Travel	Travel			
654	653	Travel Accessories	Travel	Travel Accessories		
655	653	Travel Locations	Travel	Travel Locations		
656	655	Africa Travel	Travel	Travel Locations	Africa Travel	
657	655	Asia Travel	Travel	Travel Locations	Asia Travel	
658	655	Australia and Oceania Travel	Travel	Travel Locations	Australia and Oceania Travel	
659	655	Europe Travel	Travel	Travel Locations	Europe Travel	
660	655	North America Travel	Travel	Travel Locations	North America Travel	
661	655	Polar Travel	Travel	Travel Locations	Polar Travel	
662	655	South America Travel	Travel	Travel Locations	South America Travel	
663	653	Travel Preparation and Advice	Travel	Travel Preparation and Advice		
664	653	Travel Type	Travel	Travel Type		
665	664	Adventure Travel	Travel	Travel Type	Adventure Travel	
666	664	Family Travel	Travel	Travel Type	Family Travel	

667	664	Honeymoons and Getaways	Travel	Travel Type	Honeymoons and Getaways	
668	664	Hotels and Motels	Travel	Travel Type	Hotels and Motels	
669	664	Rail Travel	Travel	Travel Type	Rail Travel	
670	664	Road Trips	Travel	Travel Type	Road Trips	
671	664	Spas	Travel	Travel Type	Spas	
672	664	Air Travel	Travel	Travel Type	Air Travel	
673	664	Beach Travel	Travel	Travel Type	Beach Travel	
674	664	Bed & Breakfasts	Travel	Travel Type	Bed & Breakfasts	
675	664	Budget Travel	Travel	Travel Type	Budget Travel	
676	664	Business Travel	Travel	Travel Type	Business Travel	
677	664	Camping	Travel	Travel Type	Camping	
678	664	Cruises	Travel	Travel Type	Cruises	
679	664	Day Trips	Travel	Travel Type	Day Trips	
680		Video Gaming	Video Gaming			
681	680	Console Games	Video Gaming	Console Games		
682	680	eSports	Video Gaming	eSports		
683	680	Mobile Games	Video Gaming	Mobile Games		
684	680	PC Games	Video Gaming	PC Games		
685	680	Video Game Genres	Video Gaming	Video Game Genres		
686	685	Action Video Games	Video Gaming	Video Game Genres	Action Video Games	
687	685	Role-Playing Video Games	Video Gaming	Video Game Genres	Role-Playing Video Games	
688	685	Simulation Video Games	Video Gaming	Video Game Genres	Simulation Video Games	
689	685	Sports Video Games	Video Gaming	Video Game Genres	Sports Video Games	
690	685	Strategy Video Games	Video Gaming	Video Game Genres	Strategy Video Games	
691	685	Action-Adventure Video Games	Video Gaming	Video Game Genres	Action-Adventure Video Games	
692	685	Adventure Video Games	Video Gaming	Video Game Genres	Adventure Video Games	
693	685	Casual Games	Video Gaming	Video Game Genres	Casual Games	
694	685	Educational Video Games	Video Gaming	Video Game Genres	Educational Video Games	
695	685	Exercise and Fitness Video Games	Video Gaming	Video Game Genres	Exercise and Fitness Video Games	
696	685	MMOs	Video Gaming	Video Game Genres	MMOs	
697	685	Music and Party Video Games	Video Gaming	Video Game Genres	Music and Party Video Games	
698	685	Puzzle Video Games	Video Gaming	Video Game Genres	Puzzle Video Games	
1000		Content Channel	Content Channel			
1001	1000	Editorial/Professional	Content Channel	Editorial/Professional		

1002	1000	Email	Content Channel	Email		
1003	1000	Forum/Community	Content Channel	Forum/Community		
1004	1000	Game	Content Channel	Game		
1005	1000	Marketplace/eCom merce	Content Channel	Marketplace/eCom merce		
1006	1000	Search Engine/Listings	Content Channel	Search Engine/Listings		
1007	1000	Social	Content Channel	Social		
1008	1000	Utility/Online Tool	Content Channel	Utility/Online Tool		
1009	1000	Voice Activated Channels	Content Channel	Voice Activated Channels		
1010		Content Type	Content Type			
1011	1010	Academic/Research Conent	Content Type	Academic/Research Conent		
1012	1010	Chat/IM/Comments	Content Type	Chat/IM/Comments		
1013	1010	Educational Content	Content Type	Educational Content		
1014	1010	Entertainment Content	Content Type	Entertainment Content		
1015	1010	Feature	Content Type	Feature		
1016	1010	General Social	Content Type	General Social		
1017	1010	Instructional Content	Content Type	Instructional Content		
1018	1010	Interactive Content	Content Type	Interactive Content		
1019	1010	Listings/Classifieds /Product Listings/Search Results	Content Type	Listings/Classifieds /Product Listings/Search Results		
1020	1010	News	Content Type	News		
1021	1010	Review	Content Type	Review		
1022		Content Media Format	Content Media Format			
1023	1022	Audio	Content Media Format	Audio		
1024	1022	Images/Galleries	Content Media Format	Images/Galleries		
1025	1022	Interactive	Content Media Format	Interactive		
1026	1022	Mixed	Content Media Format	Mixed		
1027	1022	Textual	Content Media Format	Textual		
1028	1022	Video	Content Media Format	Video		
1029	1022	VR/AR	Content Media Format	VR/AR		
1030		Content Language	Content Language			
1031	1030	Afar	Content Language	Afar		
1032	1030	Abkhaz	Content Language	Abkhaz		
1033	1030	Avestan	Content Language	Avestan		
1034	1030	Afrikaans	Content Language	Afrikaans		
1035	1030	Akan	Content Language	Akan		

1036	1030	Amharic	Content Language	Amharic		
1037	1030	Aragonese	Content Language	Aragonese		
1038	1030	Arabic	Content Language	Arabic		
1039	1030	Assamese	Content Language	Assamese		
1040	1030	Avaric	Content Language	Avaric		
1041	1030	Aymara	Content Language	Aymara		
1042	1030	Azerbaijani	Content Language	Azerbaijani		
1043	1030	Bashkir	Content Language	Bashkir		
1044	1030	Belarusian	Content Language	Belarusian		
1045	1030	Bulgarian	Content Language	Bulgarian		
1046	1030	Bihari	Content Language	Bihari		
1047	1030	Bislama	Content Language	Bislama		
1048	1030	Bambara	Content Language	Bambara		
1049	1030	Bengali	Content Language	Bengali		
1050	1030	Tibetan	Content Language	Tibetan		
1051	1030	Breton	Content Language	Breton		
1052	1030	Bosnian	Content Language	Bosnian		
1053	1030	Catalan	Content Language	Catalan		
1054	1030	Chechen	Content Language	Chechen		
1055	1030	Chamorro	Content Language	Chamorro		
1056	1030	Corsican	Content Language	Corsican		
1057	1030	Cree	Content Language	Cree		
1058	1030	Czech	Content Language	Czech		
1059	1030	Old Church Slavonic	Content Language	Old Church Slavonic		
1060	1030	Chuvash	Content Language	Chuvash		
1061	1030	Welsh	Content Language	Welsh		
1062	1030	Danish	Content Language	Danish		
1063	1030	German	Content Language	German		
1064	1030	Divehi	Content Language	Divehi		
1065	1030	Dzongkha	Content Language	Dzongkha		
1066	1030	Ewe	Content Language	Ewe		
1067	1030	Greek	Content Language	Greek		
1068	1030	English	Content Language	English		
1069	1030	Esperanto	Content Language	Esperanto		
1070	1030	Spanish	Content Language	Spanish		
1071	1030	Estonian	Content Language	Estonian		
1072	1030	Basque	Content Language	Basque		
1073	1030	Farsi	Content Language	Farsi		
1074	1030	Fula	Content Language	Fula		
1075	1030	Finnish	Content Language	Finnish		
1076	1030	Fijian	Content Language	Fijian		
1077	1030	Faroese	Content Language	Faroese		
1078	1030	French	Content Language	French		
1079	1030	Western Frisian	Content Language	Western Frisian		
1080	1030	Irish	Content Language	Irish		
1081	1030	Scottish Gaelic	Content Language	Scottish Gaelic		
1082	1030	Galician	Content Language	Galician		
1083	1030	Guarani	Content Language	Guarani		
1084	1030	Gujarati	Content Language	Gujarati		
1085	1030	Manx	Content Language	Manx		
1086	1030	Hausa	Content Language	Hausa		



1087	1030	Hebrew	Content Language	Hebrew		
1088	1030	Hindi	Content Language	Hindi		
1089	1030	Hiri Motu	Content Language	Hiri Motu		
1090	1030	Croatian	Content Language	Croatian		
1091	1030	Haitian	Content Language	Haitian		
1092	1030	Hungarian	Content Language	Hungarian		
1093	1030	Armenian	Content Language	Armenian		
1094	1030	Herero	Content Language	Herero		
1095	1030	Interlingua	Content Language	Interlingua		
1096	1030	Indonesian	Content Language	Indonesian		
1097	1030	Interlingue	Content Language	Interlingue		
1098	1030	Igbo	Content Language	Igbo		
1099	1030	Nuosu	Content Language	Nuosu		
1100	1030	Inupiaq	Content Language	Inupiaq		
1101	1030	Ido	Content Language	Ido		
1102	1030	Icelandic	Content Language	Icelandic		
1103	1030	Italian	Content Language	Italian		
1104	1030	Inuktitut	Content Language	Inuktitut		
1105	1030	Japanese	Content Language	Japanese		
1106	1030	Javanese	Content Language	Javanese		
1107	1030	Georgian	Content Language	Georgian		
1108	1030	Kongo	Content Language	Kongo		
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1111	1030	Kazakh	Content Language	Kazakh		
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1123	1030	Luxembourgish	Content Language	Luxembourgish		
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1125	1030	Limburgish	Content Language	Limburgish		
1126	1030	Lingala	Content Language	Lingala		
1127	1030	Lao	Content Language	Lao		
1128	1030	Lithuanian	Content Language	Lithuanian		
1129	1030	Luba-Katanga	Content Language	Luba-Katanga		
1130	1030	Latvian	Content Language	Latvian		
1131	1030	Malagasy	Content Language	Malagasy		
1132	1030	Marshallese	Content Language	Marshallese		
1133	1030	Māori	Content Language	Māori		
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1136	1030	Mongolian	Content Language	Mongolian		
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1138	1030	Malay	Content Language	Malay		

1139	1030	Maltese	Content Language	Maltese		
1140	1030	Burmese	Content Language	Burmese		
1141	1030	Nauruan	Content Language	Nauruan		
1142	1030	Norwegian Bokmal	Content Language	Norwegian Bokmal		
1143	1030	Northern Ndebele	Content Language	Northern Ndebele		
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1145	1030	Ndonga	Content Language	Ndonga		
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1147	1030	Norwegian Nynorsk	Content Language	Norwegian Nynorsk		
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1149	1030	Southern Ndebele	Content Language	Southern Ndebele		
1150	1030	Navajo	Content Language	Navajo		
1151	1030	Chichewa	Content Language	Chichewa		
1152	1030	Occitan	Content Language	Occitan		
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1154	1030	Oromo	Content Language	Oromo		
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1163	1030	Romansh	Content Language	Romansh		
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1167	1030	Kinyarwanda	Content Language	Kinyarwanda		
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1169	1030	Sardinian	Content Language	Sardinian		
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1177	1030	Shona	Content Language	Shona		
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1191	1030	Turkmen	Content Language	Turkmen		
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1216	1215	Professionally Produced	Content Source	Professionally Produced		
1217	1215	User Generated	Content Source	User Generated		
1218	1215	Aggregated/Curated	Content Source	Aggregated/Curated		
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1220	1219	Continent	Content Source Geo	Continent		
1221	1220	Asia	Content Source Geo	Continent	Asia	
1222	1220	Africa	Content Source Geo	Continent	Africa	
1223	1220	North America	Content Source Geo	Continent	North America	
1224	1220	South America	Content Source Geo	Continent	South America	
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1227	1220	Antarctica	Content Source Geo	Continent	Antarctica	
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1230	1228	Aland Islands	Content Source Geo	Country	Aland Islands	
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1232	1228	Algeria	Content Source Geo	Country	Algeria	
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1234	1228	Andorra	Content Source Geo	Country	Andorra	
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1249	1228	Belgium	Content Source Geo	Country	Belgium	
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1253	1228	Bhutan	Content Source Geo	Country	Bhutan	
1254	1228	Bolivarian Republic of Venezuela	Content Source Geo	Country	Bolivarian Republic of Venezuela	
1255	1228	Bolivia	Content Source Geo	Country	Bolivia	

1256	1228	Bonaire, Sint Eustatius and Saba	Content Source Geo	Country	Bonaire, Sint Eustatius and Saba	
1257	1228	Bosnia and Herzegovina	Content Source Geo	Country	Bosnia and Herzegovina	
1258	1228	Botswana	Content Source Geo	Country	Botswana	
1259	1228	Bouvet Island	Content Source Geo	Country	Bouvet Island	
1260	1228	Brazil	Content Source Geo	Country	Brazil	
1261	1228	British Virgin Islands	Content Source Geo	Country	British Virgin Islands	
1262	1228	Brunei Darussalam	Content Source Geo	Country	Brunei Darussalam	
1263	1228	Bulgaria	Content Source Geo	Country	Bulgaria	
1264	1228	Burkina Faso	Content Source Geo	Country	Burkina Faso	
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1267	1228	Cambodia	Content Source Geo	Country	Cambodia	
1268	1228	Cameroon	Content Source Geo	Country	Cameroon	
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1271	1228	Chile	Content Source Geo	Country	Chile	
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1296	1228	French Guiana	Content Source Geo	Country	French Guiana	
1297	1228	French Polynesia	Content Source Geo	Country	French Polynesia	
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1301	1228	Ghana	Content Source Geo	Country	Ghana	
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1324	1228	Isle of Man	Content Source Geo	Country	Isle of Man	
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1333	1228	Kiribati	Content Source Geo	Country	Kiribati	
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1336	1228	Latvia	Content Source Geo	Country	Latvia	
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1340	1228	Libya	Content Source Geo	Country	Libya	
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1365	1228	Nepal	Content Source Geo	Country	Nepal	
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1370	1228	Niue	Content Source Geo	Country	Niue	
1371	1228	Norfolk Island	Content Source Geo	Country	Norfolk Island	
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1373	1228	Oman	Content Source Geo	Country	Oman	
1374	1228	Pakistan	Content Source Geo	Country	Pakistan	
1375	1228	Palau	Content Source Geo	Country	Palau	
1376	1228	Panama	Content Source Geo	Country	Panama	
1377	1228	Papua New Guinea	Content Source Geo	Country	Papua New Guinea	
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1379	1228	Peru	Content Source Geo	Country	Peru	
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1385	1228	Reunion	Content Source Geo	Country	Reunion	
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1387	1228	Rwanda	Content Source Geo	Country	Rwanda	
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1392	1228	Saint Martin	Content Source Geo	Country	Saint Martin	
1393	1228	Saint Pierre and Miquelon	Content Source Geo	Country	Saint Pierre and Miquelon	
1394	1228	Saint Vincent and the Grenadines	Content Source Geo	Country	Saint Vincent and the Grenadines	
1395	1228	Samoa	Content Source Geo	Country	Samoa	
1396	1228	San Marino	Content Source Geo	Country	San Marino	
1397	1228	Sao Tome and Principe	Content Source Geo	Country	Sao Tome and Principe	
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1410	1228	South Georgia and the South Sandwich Islands	Content Source Geo	Country	South Georgia and the South Sandwich Islands	
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1412	1228	Spain	Content Source Geo	Country	Spain	
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1416	1228	Svalbard and Jan Mayen	Content Source Geo	Country	Svalbard and Jan Mayen	
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1433	1228	the Democratic Republic of the Congo	Content Source Geo	Country	the Democratic Republic of the Congo	

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1437	1228	The former Yugoslav Republic of Macedonia	Content Source Geo	Country	The former Yugoslav Republic of Macedonia	
1438	1228	The French Southern Territories	Content Source Geo	Country	The French Southern Territories	
1439	1228	The Gambia	Content Source Geo	Country	The Gambia	
1440	1228	The Holy See	Content Source Geo	Country	The Holy See	
1441	1228	The Lao People's Democratic Republic	Content Source Geo	Country	The Lao People's Democratic Republic	
1442	1228	The Marshall Islands	Content Source Geo	Country	The Marshall Islands	
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1445	1228	The Northern Mariana Islands	Content Source Geo	Country	The Northern Mariana Islands	
1446	1228	The Philippines	Content Source Geo	Country	The Philippines	
1447	1228	The Republic of Korea	Content Source Geo	Country	The Republic of Korea	
1448	1228	The Republic of Moldova	Content Source Geo	Country	The Republic of Moldova	
1449	1228	The Russian Federation	Content Source Geo	Country	The Russian Federation	
1450	1228	The Sudan	Content Source Geo	Country	The Sudan	
1451	1228	The Turks and Caicos Islands	Content Source Geo	Country	The Turks and Caicos Islands	
1452	1228	The United Arab Emirates	Content Source Geo	Country	The United Arab Emirates	
1453	1228	The United Kingdom of Great Britain and Northern Ireland	Content Source Geo	Country	The United Kingdom of Great Britain and Northern Ireland	
1454	1228	The United States Minor Outlying Islands	Content Source Geo	Country	The United States Minor Outlying Islands	
1455	1228	The United States of America	Content Source Geo	Country	The United States of America	
1456	1228	Timor-Leste	Content Source Geo	Country	Timor-Leste	

1457	1228	Togo	Content Source Geo	Country	Togo	
1458	1228	Tokelau	Content Source Geo	Country	Tokelau	
1459	1228	Tonga	Content Source Geo	Country	Tonga	
1460	1228	Trinidad and Tobago	Content Source Geo	Country	Trinidad and Tobago	
1461	1228	Tunisia	Content Source Geo	Country	Tunisia	
1462	1228	Turkey	Content Source Geo	Country	Turkey	
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1464	1228	Tuvalu	Content Source Geo	Country	Tuvalu	
1465	1228	U.S. Virgin Islands	Content Source Geo	Country	U.S. Virgin Islands	
1466	1228	Uganda	Content Source Geo	Country	Uganda	
1467	1228	Ukraine	Content Source Geo	Country	Ukraine	
1468	1228	United Republic of Tanzania	Content Source Geo	Country	United Republic of Tanzania	
1469	1228	Uruguay	Content Source Geo	Country	Uruguay	
1470	1228	Uzbekistan	Content Source Geo	Country	Uzbekistan	
1471	1228	Vanuatu	Content Source Geo	Country	Vanuatu	
1472	1228	Vietnam	Content Source Geo	Country	Vietnam	
1473	1228	Wallis and Futuna	Content Source Geo	Country	Wallis and Futuna	
1474	1228	Western Sahara	Content Source Geo	Country	Western Sahara	
1475	1228	Yemen	Content Source Geo	Country	Yemen	
1476	1228	Zambia	Content Source Geo	Country	Zambia	
1477	1228	Zimbabwe	Content Source Geo	Country	Zimbabwe	
1478	1219	Region/State	Content Source Geo	Region/State		
1479	1219	Metro	Content Source Geo	Metro		
1480	1219	City	Content Source Geo	City		