The fastest growing search engine since Bing.
Private search ads reaching next-gen consumers.
White-label campaign generation engine powered worldwide — success guaranteed!
Directly reach your target audience with Brave Search without data exchange!
Only 50% of them use Facebook often, making this channel an excellent complement to most media buys.

How does Brave Search increase your search result visibility?
- Text-based sponsored links that appear above organic results
- Double users annually
- Brave and all internet browsers. With over 6.5 billion annualized searches and its own search index, Brave Search gives users worldwide an alternative to Big Tech.

Why advertise with Brave Search?
- From your advantage
- Increased advertising revenue
- Double users annually
- Business consumers to target
- From our just ask it
- Never compromise your audience's experience
- Audience size

Advertise to tech-savvy, 'unreasonable' new users

<table>
<thead>
<tr>
<th>Importantly Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>receive</td>
</tr>
<tr>
<td>would be done in real time</td>
</tr>
<tr>
<td>would even open when seeing an ad</td>
</tr>
</tbody>
</table>

Advertise to tech-savvy, 'unreasonable' new users

<table>
<thead>
<tr>
<th>Product Name</th>
<th>Action</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buy of Touch</td>
<td>Never</td>
<td>Get an Email</td>
</tr>
</tbody>
</table>

Targeting requirements

- Perform contextually relevant campaigns to over 55 million unique users worldwide.
- Reach highly engaged technology-focused audiences with an average spend per impression of $0.03.
- Consider new users and those with <25% brand awareness.
- Reach the lunchtime tech crowd.
- Brave users have control over the number of ads they are exposed to and even get a rebate percentage.

Advertising reporting

- Real-time bidding.
- Creative variations.
- Link targeting.
- Seasonality awareness.
- Advertising with Brave Search.
- Google AdWords.
- Facebook.
- Twitter.
- All available.

First party cookie solution

- Based on first-party data generated from the households URLs, users and other data. Ads served through the Brave browser are contextually relevant.
- Take back control over your marketing efforts.
- Never use a forced ad.
- Never replace forced ads for free content.
- Almost 50% of Brave users have never seen a forced ad.
- Advertising with Brave Search.

Customs Brave URL

This is a unique landing page for Brave Search campaigns only. It is the top priority to create engaging and memorable messaging.
- Brave users only.
- Your campaign ad attribution.
- Google AdWords.
- Facebook.
- Twitter.
- All available.

If you’d like to learn more about advertising with Brave Search, reach out to @bแon.com.