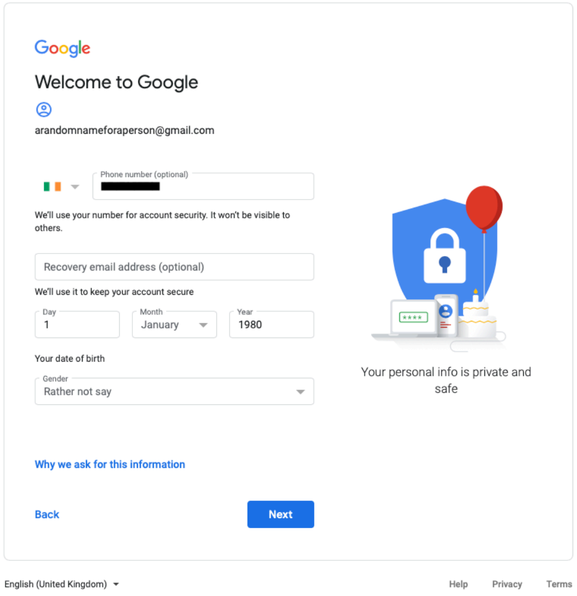
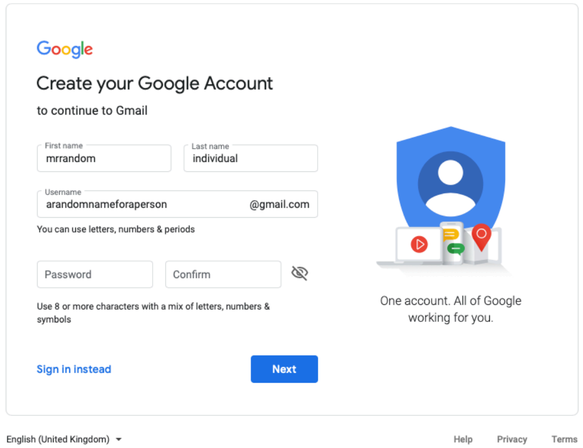
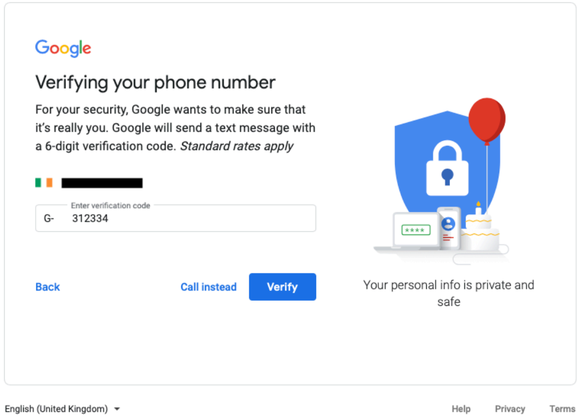
**1** first page of sign up



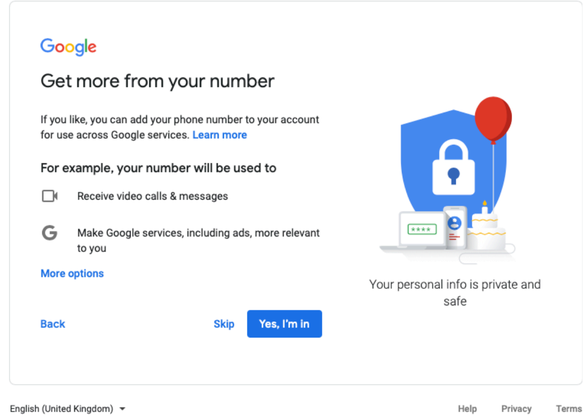

**2** clicked “Next"




**3** clicked “Next”




**4** clicked “Verify"



**5** Clicking "more options" revealed this screen

Google

Choose what's right for you

- ○ Add my number for account security only
- ○ Add my number for account security and video calls, but don't use my number for other Google services such as relevant ads
- ○ Yes, I'm in – add my number for use across Google services, including account security, video calls and more relevant ads

You can always change your number, control how it's used or remove it in your Google Account (account.google.com/phone).

Your personal info is private and safe

Back Done

English (United Kingdom) Help Privacy Terms

**6** Clicking an option and "Done" revealed this screen

Google

Privacy and Terms

To create a Google Account, you'll need to agree to the Terms of Service below.
In addition, when you create an account, we process your information as described in our Privacy Policy, including these key points:

**Data that we process when you use Google**

- When you set up a Google Account, we store information you give us like your name, email address and telephone number.
- When you use Google services to do things such as write a message in Gmail or comment on a YouTube video, we store the information that you create.
- When you search for a restaurant on Google Maps or watch a video on YouTube, for example, we process information about that activity – including information such as the video that you watched, device IDs, IP addresses, cookie data and location.
- We also process the kind of information described above when you use apps or sites that use Google services such as ads, Analytics and the YouTube video player.

You're in control of the data we collect and how it's used

English (United Kingdom) Help Privacy Terms

**7** Scrolling down revealed this text

Google

Privacy and Terms

**Why we process it**
We process this data for the purposes described in our policy, including to:

- Help our services deliver more useful, customised content such as more relevant search results;
- Improve the quality of our services and develop new ones;
- Deliver personalised ads, depending on your account settings, both on Google services and on sites and apps that partner with Google;
- Improve security by protecting against fraud and abuse; and
- Conduct analytics and measurement to understand how our services are used. We also have partners that measure how our services are used. Learn more about these specific advertising and measurement partners.

**Combining data**
We also combine this data among our services and across your devices for these purposes. For example, depending on your account settings, we show you ads based on

You're in control of the data we collect and how it's used

English (United Kingdom) Help Privacy Terms

**8** Scrolling down revealed this text

Google

Privacy and Terms

**Combining data**
We also combine this data among our services and across your devices for these purposes. For example, depending on your account settings, we show you ads based on information about your interests, which we can derive from your use of Search and YouTube; and we use data from trillions of search queries to build spell-correction models that we use across all of our services.

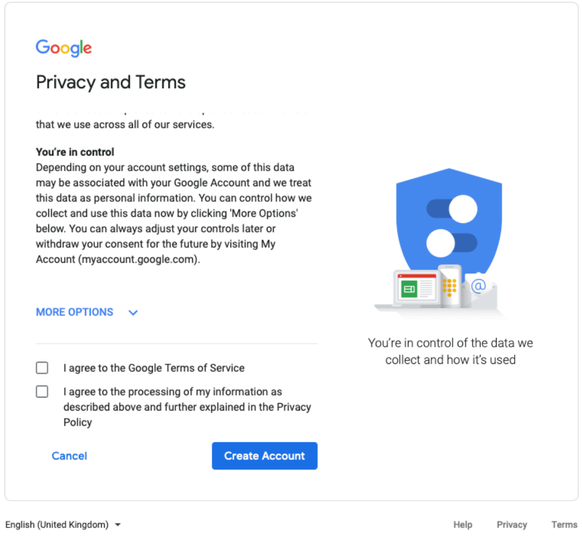
**You're in control**
Depending on your account settings, some of this data may be associated with your Google Account and we treat this data as personal information. You can control how we collect and use this data now by clicking 'More Options' below. You can always adjust your controls later or withdraw your consent for the future by visiting My Account (myaccount.google.com).

MORE OPTIONS

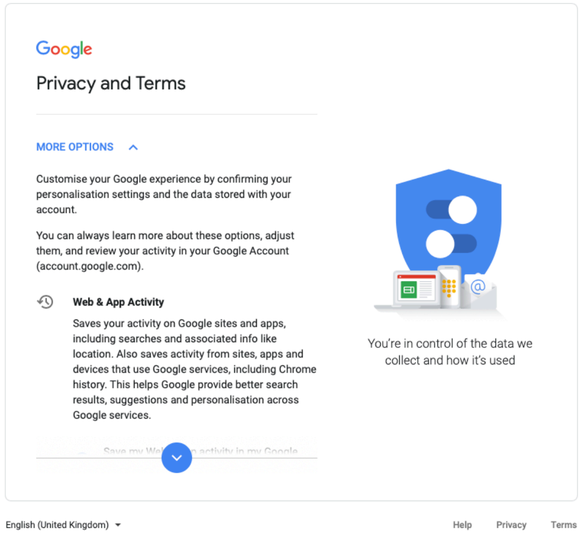
You're in control of the data we collect and how it's used

English (United Kingdom) Help Privacy Terms

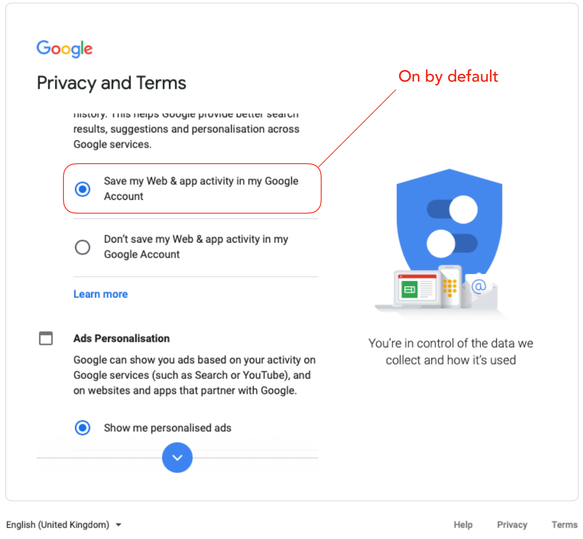
**9** Scrolling down revealed this text



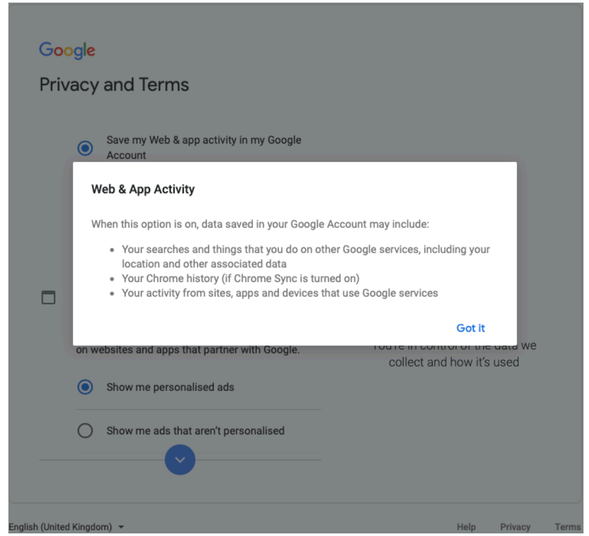

**10** Clicking "MORE OPTIONS" revealed this dialogue



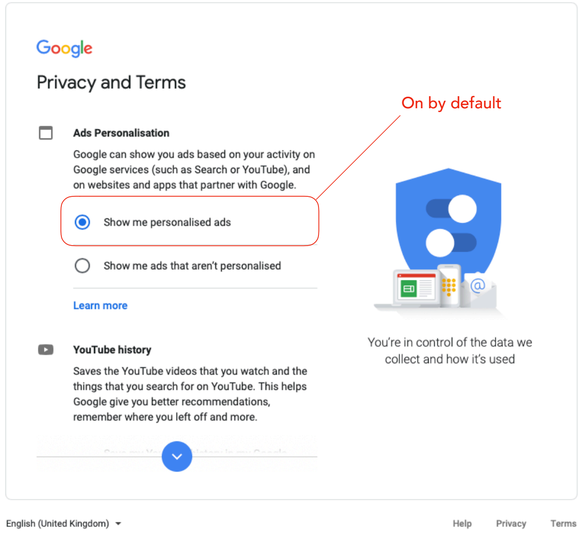

**11** Scrolling down revealed this text



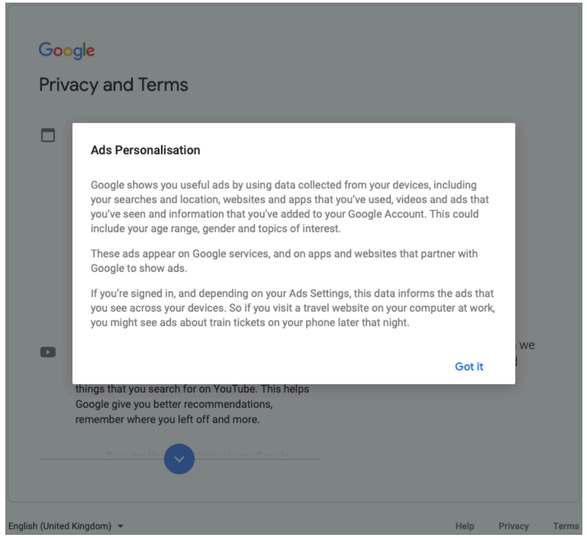

**12** Clicking "Learn more" in "Web & App Activity list" revealed this dialogue



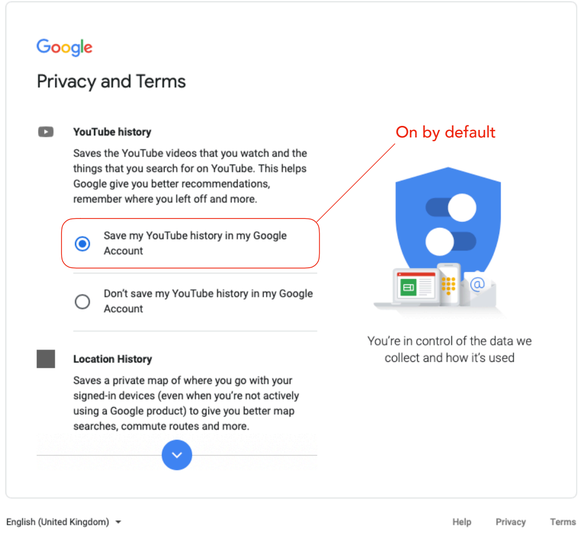
**13** Scroll down revealed this text



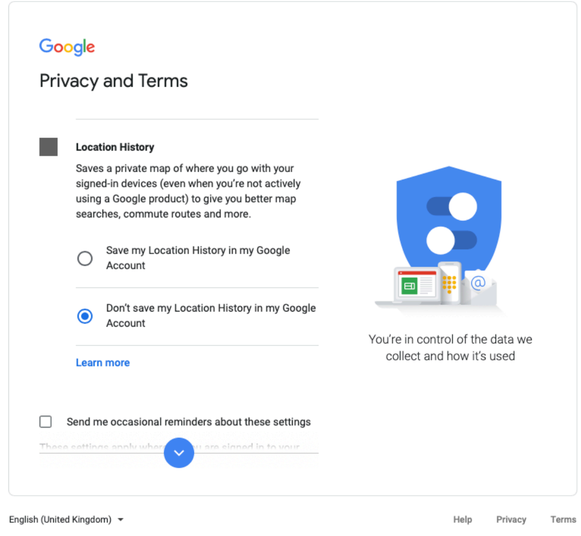

**14** Clicking "LEARN MORE" in "Ads personslisation" list revealed this dialogue



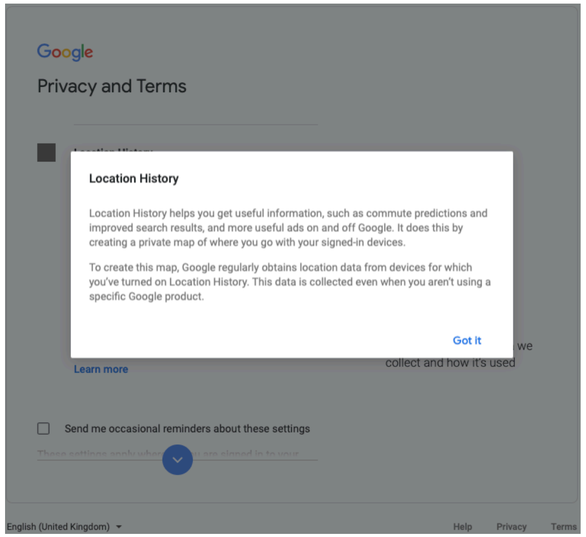

**15** Scroll down revealed this text



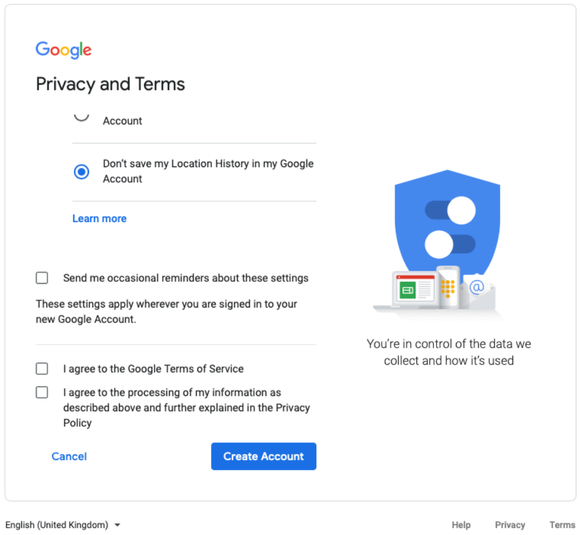

**15** Scroll down revealed this text



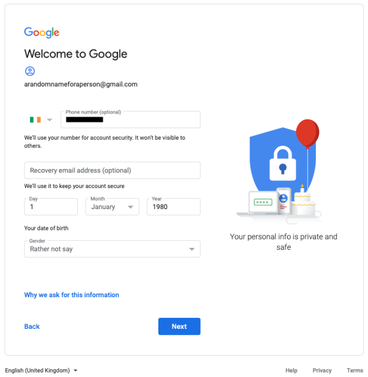
**17** Clicking "LEARN MORE" in Location History list revealed this dialogue



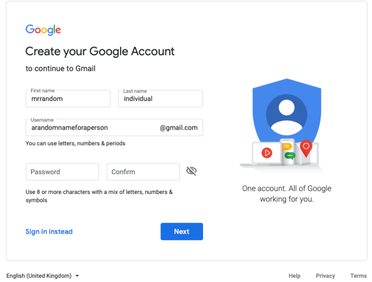

**18** Scroll down revealed this text



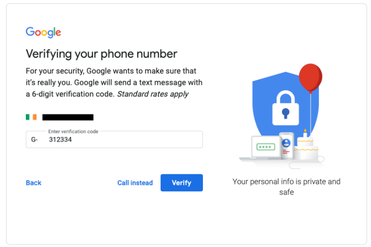
**1** first page of sign up



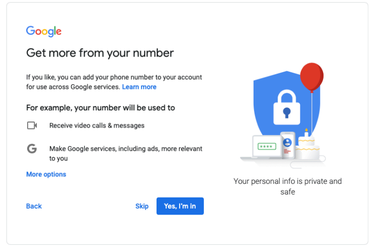

**2** clicked “Next"



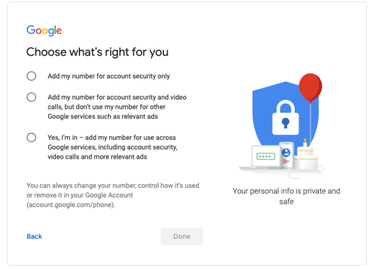

**3** clicked “Next”



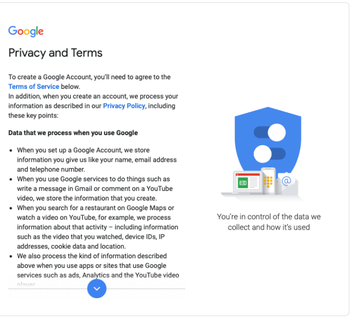

**4** clicked “Verify"



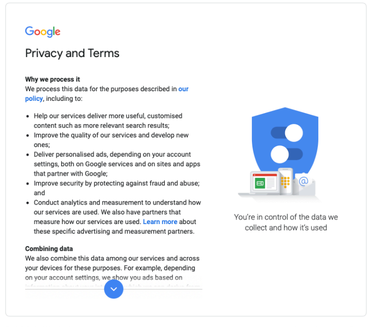

**5** Clicking "more options" revealed this screen



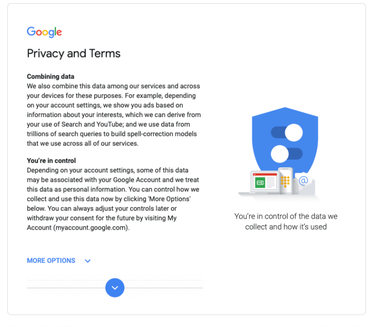

**6** Clicking an option and “Done” revealed this screen



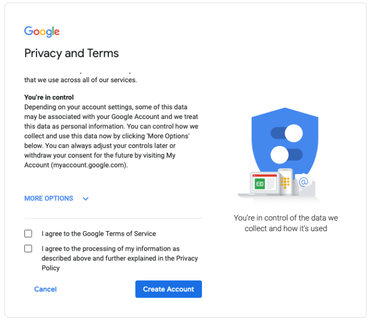

**7** Scrolling down revealed this text



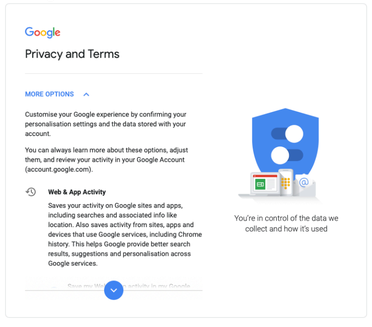

**8** Scrolling down revealed this text



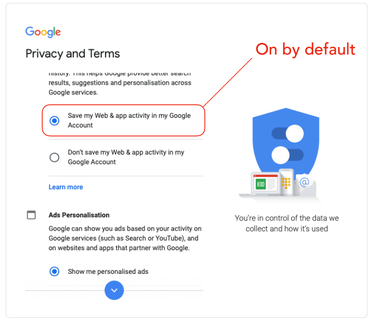

**9** Scrolling down revealed this text



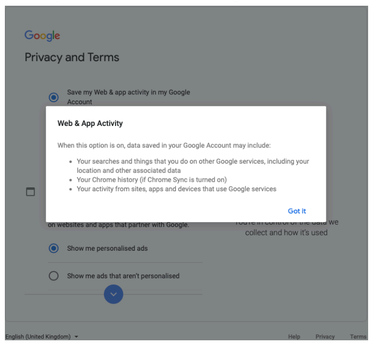

**10** Clicking "MORE OPTIONS" revealed this dialogue



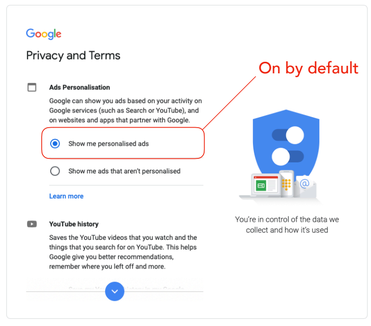

**11** Scrolling down revealed this text



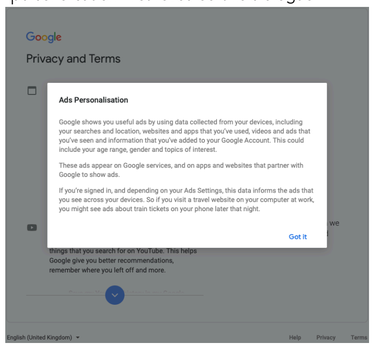

**12** Clicking “Learn more” in "Web & App Activity list" revealed this dialogue



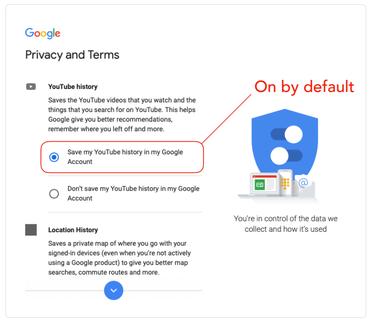

**13** Scroll down revealed this text



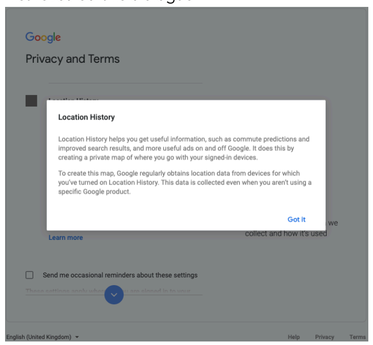

**14** Clicking "LEARN MORE" in "Ads personslisation" list revealed this dialogue

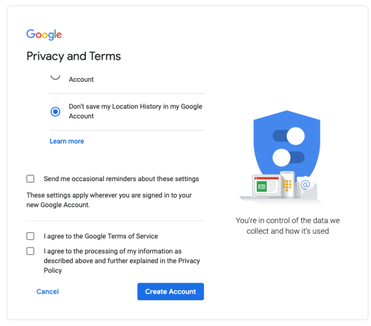



**15** Scroll down revealed this text




**17** Clicking "LEARN MORE" in Location History list revealed this dialogue




**18** Scroll down revealed this text